PRIVACY NOTICE

What is a Privacy Notice?
Under data protection law you, as a customer of C. Gerhardt UK Ltd, have specific rights. To communicate these rights to you in a clear and concise manner, we are providing you with this privacy notice.

Who we are?
We are C. Gerhardt Uk Ltd, Unit 5, Avonbury Court, Brackley, NN13 7AX. For the purposes of processing your personal data we are the Data Controller.

Data Protection Officer
Due to the nature of the information we hold, we have decided not to appoint a data protection officer. Any enquiries regarding your personal information can be sent to info@gerhardtuk.com, or by post or telephone at the number above.

What is personal data?
Personal data is information relating to an identified or identifiable person. Examples include an individual’s name, address, date of birth, telephone number(s), email address, IP address.

What personal data do we record and process?
We record, process and retain categories of personal data that may include

- Name, business address, business telephone number, business email address.
- Details of contact between yourself and us and any transactions that take place.

What do we use your personal data for?
We use your personal data:

- to provide you with a speedy and appropriate response to any enquiries.
- to monitor and keep records of our communications with you and our staff.
- to help us manage and audit our business operations including accounting.
- to comply with legal and regulatory obligations

We do not use any automated decision making or profiling in respect of your personal data.

Sharing your personal data
We only share your personal data to third parties with your explicit consent, where, for example, we need to get items despatched to you directly from one of our suppliers. In exceptional circumstances, the law may require us to share your personal data with outside agencies without your consent, such as to prevent criminal activity.
Retaining your personal data

Data may be recorded both electronically and/or on paper. We ensure that policies are in place to keep your data confidential and secure. Your personal data will only be retained for 7 years after your last order or interaction with Gerhardt UK.

What are your rights under data protection laws?

You have legal rights governing the use of your personal data. They are:

- The right to be informed about the personal data being processed
- The right to access to your personal data
- The right to rectification (correction of inaccuracies) of your personal data
- The right to delete your personal data
- The right to restrict the processing of your personal data
- The right to data portability (to move, copy or transfer) your personal data
- Rights in relation to automated decision making and profiling

Should you wish to exercise any of these rights please contact us by post, telephone or email. We will comply with your request without undue delay once we have verified your identity.

You have the right to complain to the Information Commissioner’s Office which enforces data protection law via their website www.ico.org.uk

Changes to this Privacy Notice

We may change this privacy notice from time to time to reflect changes in law or privacy practices. We encourage you to check the privacy notice posted on our website for any changes.

Cookies

This website uses Google Analytics. Google Analytics uses cookies to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

To opt out of being tracked by Google Analytics across all websites visit http://tools.google.com/dlpage/gaoptout.

We do not make any attempt to find out the identities of those visiting this website. We will not associate any data gathered from this site with any personally identifying information from any source. If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

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