

Privacy notice (updated: 17th April 2023).

What is a privacy notice?

Under data protection law you, as a customer of C. Gerhardt UK Ltd, have specific rights. To communicate these rights to you in a clear and concise manner, we are providing you with this privacy notice.

Who we are?

We are C. Gerhardt UK Ltd, Unit 5, Avonbury Court, County Road, Brackley, NN13 7AX. For the purposes of processing your personal data, we are the data controller.

Data protection Officer

Due to the nature of the information, we hold, we have decided not to appoint a data protection officer. Any enquiries regarding your personal information can be sent to info@gerhardtuk.com

or by post or phone. Contact details can be found at the top of this notice.

What is personal data?

Personal data is information relating to an identified or identifiable person. Examples include and individuals name, address, date of birth, telephone number(s), email address & IP address.

What personal data can we record and process?

We record, process and retain categories of personal data that may include:

- Name, business address, business telephone number, business email address.
- Details of contact between yourself and us and any transactions that take place.

What do we use your personal data for?

We use your personal data:

- To provide you with a speedy and appropriate response to any enquiries
- To monitor and keep records of our communications with you and our staff.
- To help us manage and audit our business operations including accounting.
- To comply with legal and regulatory obligations
- To keep you informed of latest developments within product lines that we believe you have a legitimate interest in.

We do not use any automated decision making or profiling in respect to your personal data.

Sharing your personal data

We only share your personal data to third parties with your explicit consent, where, for example, we need to get items despatched to you directly from one of our suppliers. In exceptional circumstances, the law may require us to share your personal data with outside agencies without your consent, such as to prevent criminal activity.

Retaining your personal data

Data may be recorded both electronically and/or on paper. We ensure that policies are in place to keep your data confidential and secure. Your personal data will only be retained for 7 years after your last order or interaction with Gerhardt UK.

What are your rights under data protection laws?

You have legal rights governing the use of your personal data. They are:

- The right to be informed about the personal data being processed.
- The right to access your personal data.
- The right to rectification (correction of inaccuracies) of your personal data.
- The right to delete your personal data.
- The right to restrict the processing of your personal data.
- The right to data portability (to move, copy or transfer) your personal data.
- Rights in relation to automated decision making and profiling.

Should you wish to exercise any of these rights, please contact us by post, telephone or email. We will comply with your request without undue delay once we have verified your identity.

You have the right to complain to the information commissioners Office which enforces data protection law via their website. www.ico.org.uk

Changes to this privacy notice

We may need to change this privacy notice from time to time to reflect changes in law or privacy practices. We encourage you to check the privacy notice on our website for any changes.

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